

— FAN GAME CAMPAIGN

Let your customers make the game.

Post a theme with your character or product images. No game-making experience needed: first-timers and kids can join in, study your product, and turn it into a game they can share with friends through a link. Built for time spent with your brand, not half-second impressions.



¥100,000

Base price (excl. tax) - about US\$640

3 days

entry period, extendable

5 entries

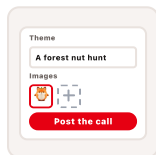
guaranteed: our team makes the rest

6 languages

languages your campaign is shown in

— HOW A FAN GAME CAMPAIGN WORKS

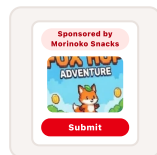
The organizer posts a call. Creators make games. Everyone plays.



01

The organizer posts a call

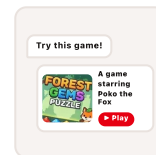
The organizer shares the theme for the games and images of characters, mascots or products, and calls for games. That's all the organizer prepares.



02

Creators make games

Creators study your product first, work out rules and characters, then make and submit their games. No experience needed: first-timers and kids can be creators too.



03

Everyone plays

Everyone plays the finished games from a link, with no app. The games travel to friends and keep being played. After the deadline, the organizer's picks stand out across DreamCore.

— PRICING

The base price, plus only the options you choose.

Base (one campaign)	¥100,000 (excl. tax)	about US\$640
Longer entry period	¥10,000 (excl. tax) per day	about US\$64
Featured banner	¥50,000 (excl. tax) for 3 days	about US\$320
Extra banner days	¥10,000 (excl. tax) per day	about US\$64
Email to DreamCore users	¥100,000 (excl. tax)	about US\$640
Influencer	Ask us	

Example: Base + Featured banner (3 days) + Email to DreamCore users = ¥250,000 (excl. tax) (¥275,000 incl. tax)

Prices exclude tax. 10% Japanese consumption tax is added at payment, wherever your company is based. You pay once, when you apply.

Payment is by credit card. We don't currently offer payment by invoice.

Prices are set in Japanese yen. At checkout you can pay in your local currency, with the exchange rate shown there. Dollar amounts on this page are estimates at ¥156 = US\$1 (2026-09-16).

5-entry guarantee

If entries fall short of 5, our team makes and enters the rest, so you always get at least 5.

When you can announce

- Launch**
You've invited customers to make games with your product.
- Deadline**
How many games were made.
- Featured picks**
Your featured picks, credited to their creators.

Contact and apply

Full details and application

www.dreamcore.gg/business/sponsored-challenges

Contact us

www.dreamcore.gg/contact



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